



In the spotlight for Event 2:

THE CO-GREEN METHODOLOGICAL BUILDING BLOCKS

*Animating the local Communities to Build Consensus
about Methodological Approaches*

In CO-GREEN local communities from Poland, Italy, Croatia and Greece are working together to find out approaches that can support participatory processes engaging citizens, local organisations and institutions.

The partners' position is that there cannot be one single method for all territories... however, some common points can be identified and used as a reference for local action.



Some common concerns

- CO-GREEN communities waking up to the possibility of making a change
- Need for animators/community activators to encourage engagement
- Mistrust toward public authorities and its impact on political action
- Question of animators as professionals and the possibility of paid work

Our Methodological Building Blocks

Step 1: From fragmentation to networking



- Connect local stakeholder groups in multi-actor local networks
- Organize targeted communication and conduct in-depth diagnosis tasks
- Support team building and create a preliminary informal network

Step 2: From apathy to community activation

- Select and train animators/community activators
- Promote active participation of citizens and stakeholders
- Raise awareness and create critical mass within the community



Step 3: From activation to engagement

- Set green issues and accept different sub-communities addressing them
- Negotiate shared solutions for common actions
- Implement the common actions through detailed planning and launch



Horizontal activities



- Communication and dissemination with the broader public and interested audiences
 - Participatory ongoing evaluation
 - Monitoring progress toward measurable objectives
 - Evaluating impact and qualitative dimensions
- Collecting data through interviews, focus groups, etc.