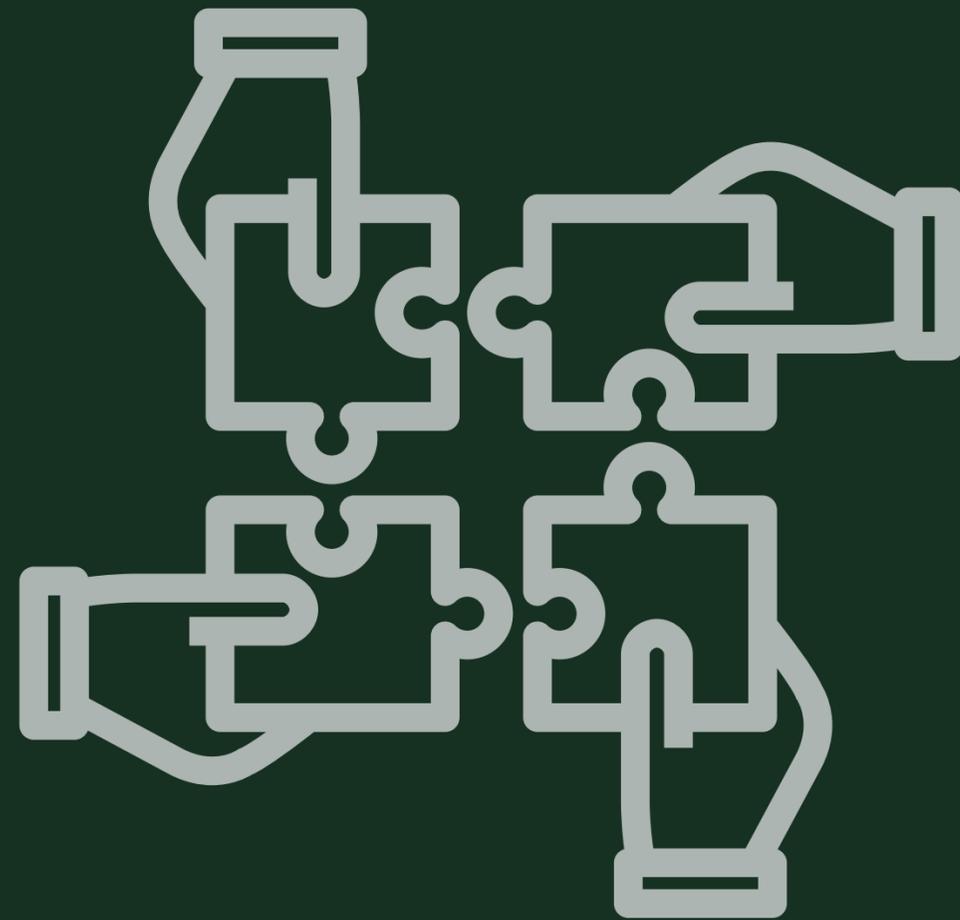


# Designing for environmental change - the SDL experience



pracownia  
zrównoważonego  
rozwoju



# Our mission

We support local governments, NGOs, activists, communities and institutions in developing policies and making decisions based on participation of all stakeholders and finding sustainable solutions that increase quality of life.



pracownia  
zrównoważonego  
rozwoju



# 3 main areas of our activities

Society



Environment



Governance



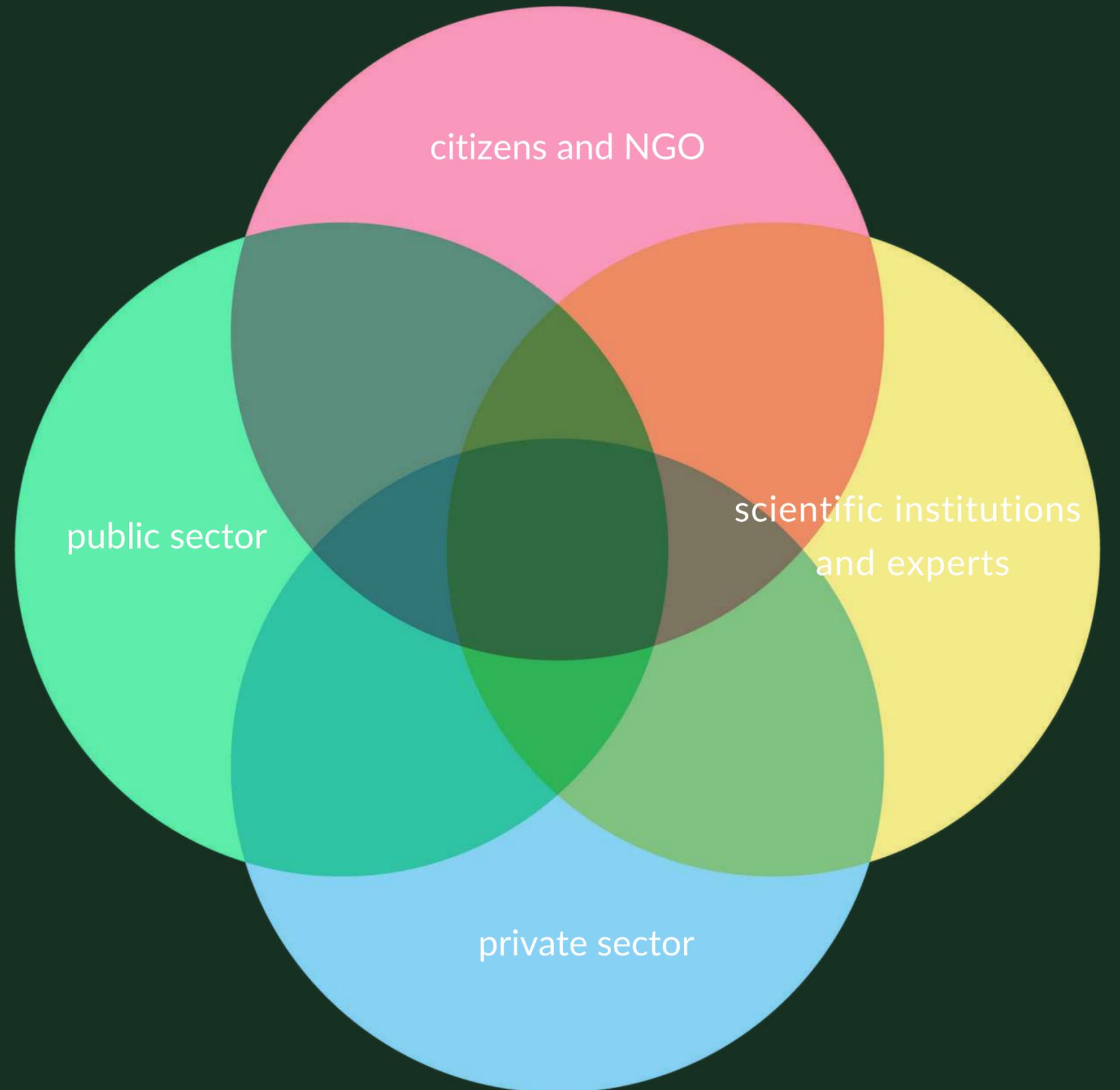
# We work with people for and in the process of change



Cultural, policy and institutional changes at the macro level are likely to come about through aggregation of deliberate cultural shifts at the micro-level.

(Thompson et al., 1990; Mamadouh, 1999; Swedlow, 2002)

The Quadruple Helix  
model as a framework  
for building  
collaborative networks  
for change



# What we DO for environmental change in our projects?



*Bydgoszcz anti-smog switch*



Iceland  
Liechtenstein  
Norway



**Active  
citizens fund**

# Involving Bydgoszcz residents in anti - smog actions



## AIM OF THE PROJECT:

Involving citizens in the most polluted areas of Bydgoszcz in activities that will help to reduce the problem of air pollution at a local level.

Developing solutions at the level of city policies.

**PARTNERS:** SDL, Council of Bydgoszcz and Bydgoszcz Smog Alert

problem-solving process

PRESIDENT OF BYDGOSZCZ



general solutions, recommendations

MUNICIPAL ANTI - SMOG GROUP



working on local air pollution issues



giving ideas, solutions, recommendations

RESIDENT ACTION GROUPS

# Diversity of stakeholders and their capacities



# Diversity of stakeholders and their capacities



# Diversity of stakeholders and their capacities



# Diversity of stakeholders and their capacities



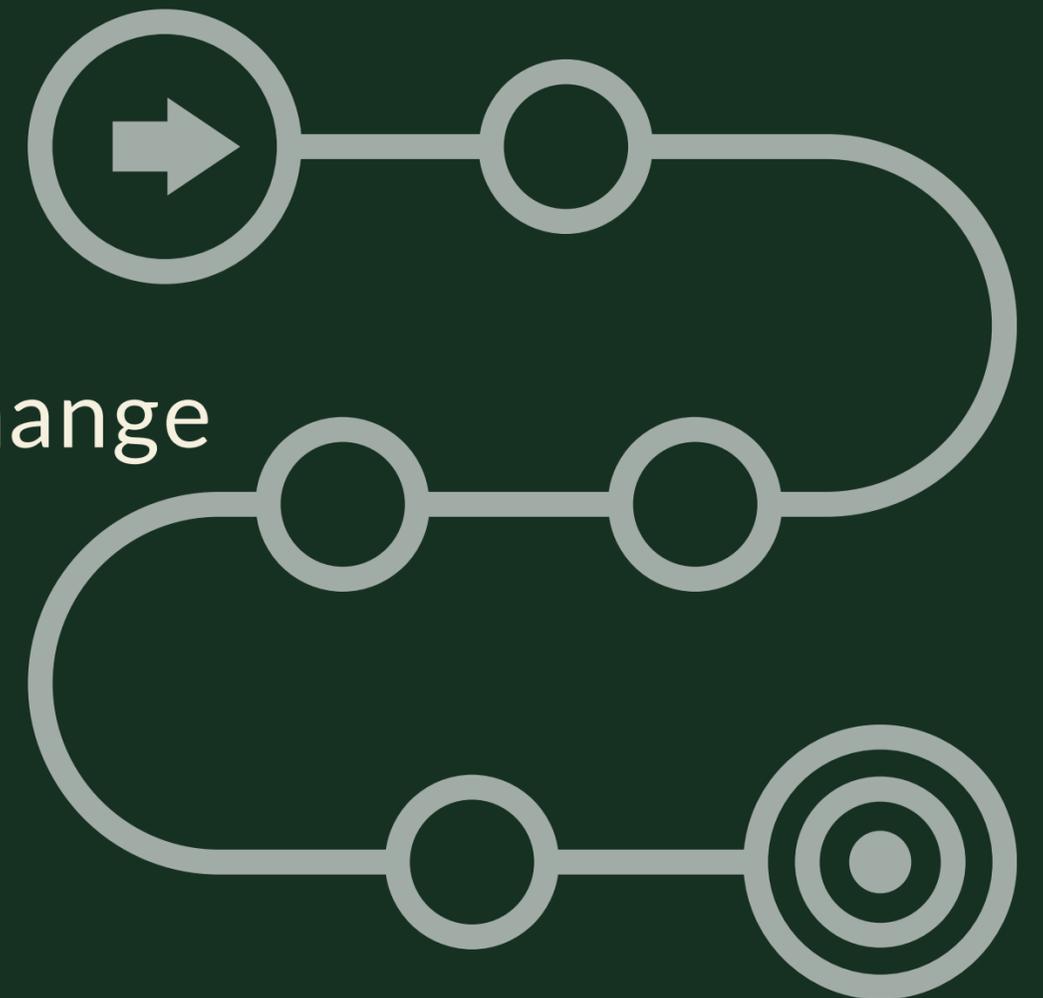
# The environmental change process

problem identification

identification of stakeholders

involvement in activities

working on recommendations, directions for change



# Does it work? What are the results?

- expanding the field of understanding of the problem at micro and macro level
- new solutions and sustainable changes (people continuing to act, changes in space)
- expanding networks and cooperation of stakeholders

Thank you!



pracownia  
zrównoważonego  
rozwoju